

REQUISITION NO. 609 PURSUANT TO THE CUSTODIAL SERVICE  
AGREEMENT BETWEEN THE HOUSING FINANCE AUTHORITY OF  
MANATEE COUNTY, FLORIDA, AS OWNER, AND U. S. BANK NATIONAL  
ASSOCIATION, AS CUSTODIAN, ACCOUNT #95930830

TO: U. S. Bank National Association, as said Custodian

RE: Payment of membership and marketing package fee for Realtor Association of  
Sarasota and Manatee, in the amount of \$499.00.

You are hereby authorized to pay from the funds of the Owner, the amount of  
\$499.00 payable to **Realtor Association of Sarasota and Manatee**, and remit same to:

Angela A. Abbott  
4420 S. Washington Avenue  
Titusville, FL 32780

Such payment has not been made subject to another requisition which has been paid.  
This requisition was authorized at a meeting of the Owner with a quorum present and voting  
on December 12, 2017.

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Chairman of the Housing Finance Authority  
of Manatee County, Florida, as owner

**Angela Abbott**

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**To:**  
**Subject:**

Sue Denihan  
RE: Be a 2018 RASM Corporate Business Sponsor: PLEASE READ



## **REALTOR® ASSOCIATION of Sarasota and Manatee**

**Be A 2018 RASM Corporate Business Sponsor!**

**Dear Sue Denihan**  
**Firm: Housing Finance Authority**

### **2018 Business Partner Corporate Sponsorship Program Yields Big Results!** **Partnering with the REALTOR® Association has never been easier – or more cost-effective!**

Welcome to the NEW 2018 Business Partner Corporate Sponsorship Program. Information is being distributed early this year so you will be able to view and decide if this exciting Program will fit into your 2018 budget. The REALTOR® ASSOCIATION's mission is to bring our Business Partner Members the best opportunities to highlight your services to our membership throughout the year. As Business Partner Members, you are an important alliance partner to our Association and we have created sponsorship opportunities to expand your options. The Business Partner Corporate Sponsorship Program is designed to fit any business budget, while enhancing the benefits to our valued sponsors by leaps and bounds.

Now, you can begin 2018 with your REALTOR® ASSOCIATION Business Partner Corporate Sponsorship Program package already chosen and put into motion, and eliminate the month to month decisions and headaches. Simply choose from one of our partnership levels – Diamond, Platinum, Gold, Silver, or Bronze – and your work is done!

The Bronze basic package costs \$499 for the year and includes: Business Partner membership dues, recognition as a Bronze Partner on the Business Partner page on our REALTOR® ASSOCIATION website, one business card size advertisement in our *Sarasota/Manatee REALTOR®* magazine, and placement of your flyer in three New Member Orientation programs. **That's a \$1,150 value, all for only \$499!**

#### **But wait, there's more....**

As the partnership levels increase, the benefits grow exponentially! The higher the level of participation, the greater the savings! At the top Diamond level, your business gets \$16,065 in value, for only \$4,999 a year. The advertising exposure *alone* is worth far more than the cost of the package, with a \$2,400 annual banner ad on the REALTOR® ASSOCIATION web site, a \$2,000 display banner with your logo and firm name at each of our two locations (visible at the REALTOR® ASSOCIATION meetings and events), half-page ads in two issues of the magazine (\$1100 value), and your logo on all REALTOR® ASSOCIATION Weekly Update emails (50 for the year – a \$2,000 value!).

The choices are all spelled out in the materials included in this mailing. Please take a look and learn how we've worked hard to save you money, and supply you with the benefits you want from your Business Partner membership at the REALTOR® Association! **Please submit your form and payment by January 17, 2018 to receive full benefits.**

**We are pleased to continue to offer our Business Partner Membership, with an outstanding mix of benefits and opportunities, for the same low price of only \$250.** Notices for renewal for 2018 will be emailed to all current Business Partner Members the first week of November 2017. We will continue to grow and develop this program throughout the year and we will update you as those benefits become available. Direct any questions to Daniel Andrews at 941-952-3408 or email Dan@MyRASM.com.

[Click here to download document](#)



**REALTOR® ASSOCIATION**  
of Sarasota and Manatee

Benefit	Bronze \$499 (\$1150 Value)	Silver \$999 (\$3150 Value)	Gold \$1999 (\$6000 Value)	Platinum \$2999 (\$9600 Value)	Diamond \$4999 (\$16065 Value)
Business Partner Membership	1	1	1	1	1
Listed on 2 pop-up banners in each RASM location & in digital magazine <sup>1</sup>	Firm Name Only	Firm Name Only	Logo	Logo	Logo
Listed as Sponsor on BP Page on website	Firm Name Only	Firm Name Only	Logo	Logo	Logo
Ad in Magazine <sup>2</sup>	1 Business Card Size	1 Business Card Size	One ¼ page	One ½ page	Two ½ page
Full-page flyer in ORIE package <sup>3</sup>	3x/year	6x/year	6x/year	9x/year	12x/year
Additional Auxiliary Membership		1	2	3	5
Tickets to Installation/Awards Event <sup>4</sup>		1	2	4	6
Tickets to Membership Luncheons (Annual Meeting-September) <sup>4</sup>		2	2	4	6
Use of full auditorium, Tech lab, or Conference Room <sup>5</sup>		½ day	1 day	1 day	2 days
Banner Ad on RASM website <sup>6</sup>			Group slide firm name link to BP page	Logo w/link to firm's site	Logo w/link to firm's site
Logo on Program at Installation and Membership Annual Meeting if available				✓	✓
Logo on PowerPoint at Installation and Membership Annual Meeting, if available.				Group slide	Group slide
Recognition on Screen during Networking at MLS Express South ONLY				Group slide	Individual slide
Logo on RASM office electronic displays				Group slide	Individual slide
Verbal recognition at Installation and Annual Meeting <sup>8</sup>					✓

Reserved table at MLS Express South Only choice of location – Full table <sup>9</sup>					✓
Reserved ½ table at MLS Express South Only choice of location – 1/2 table <sup>9</sup>				✓	
Logo in each Weekly Update as Corporate Sponsor					✓
1 Smart Lunch sponsor and material on table, plus speak 5 minutes <sup>10</sup>					✓
1 <sup>st</sup> Choice to sign up for one event sponsorship <sup>11</sup>					✓
Logo on dedicated page in online magazine with link to firm's site					Group page

See Terms & Conditions page for footnotes



## REALTOR® ASSOCIATION of Sarasota and Manatee

### Business Partner 2018 Corporate Sponsorship Program

Please enroll my business in the REALTOR® Association Business Partner Corporate Sponsorship Program at the sponsorship level shown below. I acknowledge this program is valid from January 1 to December 31, 2018. Subject to Terms & Conditions on page 4.

- Diamond Sponsorship - \$4,999
- Platinum Sponsorship - \$2,999
- Gold Sponsorship - \$1,999
- Silver Sponsorship - \$999
- Bronze Sponsorship - \$499

Please write clearly or print details of your company

**Business Partner Firm Name:** Housing Finance Authority of Manatee County, Florida

**Primary Member Name:** \_\_\_\_\_

**Address:** 435 12<sup>th</sup> St. West, Suite 117      **City:** Bradenton

**State:** FL    **Zip:** 34205      **Web Address:** <http://www.manateehfa.org>

**Contact Person:** Sue Denihan      **Title/Position:** Marketing Director

**Phone:** (813) 579-6293      **Email:** sue@ehousing.cc

Visa    Master Card    American Express    Check Mailed Payable to RASM

**Name on Card:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

