

2020 FLORIDA ALHFA EDUCATIONAL CONFERENCE
Sarasota, The Westin
JULY 8-11, 2020
HFA SPONSORSHIP COMMITMENT FORM

Sponsorship Level:

_____ Platinum/or Host (\$5,000)
_____ Gold (\$2,500)
_____ Silver (\$1,000)
_____ Bronze (\$ 500)

Other Sponsorship Opportunities

_____ Breakfast Sponsor (Thursday) (\$1,500)
_____ Breakfast Sponsor (Friday) (\$1,500)
_____ Breakfast Sponsor (Saturday) (\$1,500)
_____ Reception Sponsor (\$1,000)

Exhibit Space at Conference*

_____ Free for Platinum Sponsors- please check if you will be using space
_____ \$300 for Gold Sponsors- please check if you will be using space
_____ \$500 for Silver Sponsors- please check if you will be using space
_____ \$700 for Bronze Sponsors- please check if you will be using space
_____ \$800 for non-sponsors

***Subject to availability of space. All advertising and exhibit space will be allocated on a first-come first-served basis. Exhibit space will be in a separate room near the meeting space**

You must register for the conference to participate as an exhibitor.

**ALL SPONSORS MUST REMIT A CHECK WITHIN 30 DAYS OF VERBAL COMMITMENT
INFORMATION NEEDED FROM ALL SPONSORS:**

1. Official name to be used for Signage or printed materials:

2. Contact to be used on Event Based Interactive Website:
 - a. Name: _____
 - b. Address: _____
 - c. Telephone: _____
 - d. Email: _____
 - e. Website: _____
3. Contact for Graphics/Logo or Standardized Ad:

4. Prepare to provide the following no later than **May 15, 2020** via email:
 - a. Logo print ready in the following format (JPG or PDF)
 - b. After the agenda is finalized, If speaking, Photo of person to be used on Event Based Interactive Website (JPG)
5. Authorized Signatory: _____

Return all forms and graphics to:
Susan Leigh
susan@flalhfa.com

Checks should be mailed to:
Florida ALHFA
1404 Alban Avenue
Tallahassee, Florida 32301

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SPONSORSHIP LEVELS AND BENEFITS

PLATINUM

\$5,000 Contribution
Full-page ad in Conference Brochure
Speaker on Panel
Free Exhibit Space
Signage Recognition at all events
Firm Logo on Florida ALHFA Website for 1 Year

HFA HOST

\$5,000 Contribution
Full-page ad in Conference Brochure
Signage Recognition at all events
No Charge for Board Members First Guest at Dinner and Reception

GOLD

\$2,500 Contribution
Exhibit Space \$300
No Charge for Registered Board Members First Guest at Dinner and Reception
Signage Recognition
Firm Logo on Florida ALHFA Website for 1 Year

SILVER

\$1,000 Contribution
Exhibit Space \$500
Advertising Space in Conference Brochure
Signage Recognition
Firm Logo on Florida ALHFA Website for 1 Year

BRONZE

\$500 Contribution
Exhibit Space \$700
Signage Recognition
Firm Logo on Florida ALHFA Website for 1 Year

SPECIFIC EVENT SPONSORS:

\$1,000 for Reception
\$1,500 for Breakfast
Signage Recognition
Firm Logo on Florida ALHFA Website for 1 Year

SPECIAL HFA SPONSORSHIP BENEFIT

Any HFA that sponsors at the Gold or Platinum level or above (total of sponsorships \$2,500 or greater) will be allowed one free guest registration for every one of your HFA's Board Members who register and attend the conference. **This is limited to on-time registrations for both Board members and guests.**